



OUT & ABOUT IN THE D

Metro Detroit has a rich cultural tradition with several options for daytime recreation and nightlife.

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PASSING THE TORCH

Millennial- and Generation X-aged journalists represent three-fourths of the NABJ membership.

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WELCOME TO DETROIT



PHOTOS BY MARTHA ASENCIO RHINE/NABJ MONITOR

TOP: A monument to Joe Louis in downtown Detroit displays the famous fighter's most powerful feature.

LEFT: Theresa Gonzalez of program manager for The New York Times sets up for the career fair for the National Association of Black Journalists Convention at the Detroit Marriott at the Renaissance Center. The convention runs through Sunday.



Election conflict forces NABJ to redo vote for media-related representative

By MAYA KING
NABJ Monitor

After a candidate for NABJ's media-related representative withdrew from the race, but was not taken off the ballot, votes for that position will be thrown out and a separate election is set to determine who will hold the office.

The board of directors decided Tuesday to hold what it is calling a "runoff" election for the media-related representative position, two weeks after the annual convention. Typically, NABJ members vote prior to and during the convention, and results are announced during the annual Salute to Excellence gala and awards show.

The second round of voting will open at noon Aug. 13, according to Michelle Fitzhugh-Craig, NABJ's interim elections chair. This gives the 433 media-related members who are eligible to vote for that position—including those who may have voted for the candidate who withdrew—another opportunity to elect their representative.

Members will continue to use VoteNet, NABJ's online election vendor.

Terry Allen, CEO of 1016 Media in Dallas, Texas, and Tanzi West Barbour, chief communications officer for Wayfinder Foundation in Washington, D.C., are still in the running for the position.

Haniyyah Sharpe-Brown, a Philadelphia-based communications strategist and longtime NABJ member, said she suspended

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Stamp it!

NABJ passport gives 1,000 reasons to explore Detroit

By **ARIELLE BRUMFIELD**
 NABJ Monitor

If you're between visiting panels and navigating the career fair, consider putting some stamps on your passport – your NABJ Detroit Passport.

The Detroit Chapter of the National Association of Black Journalists has partnered with the City of Detroit to create the passport.

The Detroit Passport is part tourism guide, part sweepstakes. The program was developed to encourage tourists

to see local attractions such as Cutter's Bar and Grill, Campus Martius and the Michigan Science Center.

The passport advertises 10 iconic locations in the city that NABJ convention-goers can use as a resource to guide them during their free time.

The Detroit Chapter voted to reserve the opportunity for registrants who are visitors to the city. Those who use the passport have a chance to win \$1,000. Those who get five of the 10 stamps in the passport can submit it to the NABJ Swag Area by 2 p.m. Aug. 4 to enter.

Winners of the Detroit Passport competition will



PHOTOS BY MARTHA ASENSIO RHINE/ NABJ Monitor

The historic Motown Museum, nicknamed Hitsville USA, is on the list of 10 sites convention-goers can visit to complete their Detroit Passport.

be announced Saturday night during the Salute to Excellence Gala.

The idea for the Detroit Passport came from Rochelle Riley, honorary chair of this year's convention and a member of NABJ's Detroit Chapter.

As someone who

adopted Detroit as her hometown after living in the area for 17 years, Riley said she wants convention-goers to "experience my Detroit."

Riley, a columnist at the Detroit Free Press, said she remembers "coming to these cities for the

convention and feeling like I couldn't experience the city." She hopes future NABJ host cities continue the passport program.

Registrants can get their passports from the Detroit Chapter's swag table outside the Ambassador Ballroom.

Star journalists and Hollywood Royalty

There's plenty of star power — from journalism and Hollywood — at this year's National Association of Black Journalists convention. Here's where you can learn from the big names in attendance on Thursday.

— Compiled by Zaria Gholston

INTERSECTION OF RACISM AND SEXISM IN SPORTS

11:30 a.m.-1 p.m., Cartier

Jemele Hill, ESPN Undeclared columnist and NABJ Journalist of the Year

WHEN ART MEETS ACTIVISM

3:45-5:15 p.m., Mackinac

Tichina Arnold, actress, comedian, singer, "Martin," "Little Shop of Horrors," "Everybody Hates Chris"

Brandon T. Jackson, actor, comedian, writer, rapper, "Roll Bounce," "Lottery Ticket," "Big Momma's House 3: Like Father, Like Son"

George Tillman Jr., film producer, screenwriter, director, "The Hate U Give"

MEET THE FOUNDERS

1-2:30 p.m., Duluth B

Norma Adams-Wade, Dallas Morning News

Blayne Alexander, NBC Universal/NBC News Channel correspondent

Paul Brock, NABJ founding executive director

Joe Davidson, Philadelphia Bulletin.

Allison Davis, WBZ-TV
 Sandra Dillard, Denver Post

Sandra Dawson Long Weaver, News Journal, Wilmington, Delaware
DeWayne Wickham, The Baltimore Sun

20TH CENTURY FOX PRESENTS "A CLIPS & CONVERSATION" RECEPTION

7-9 p.m., Ambassador Salon 3

Cynthia Erivo, actress, singer, songwriter, "Widows," "Bad Times at the El Royale."

George Tillman Jr., film producer, screenwriter, director, "Power," "This Is Us," "The Hate U Give."



TODAY'S HIGHLIGHTS

Making Education More Personal, Equitable and Just, Powered by The Chan Zuckerberg Initiative
 7:30-9:30 a.m., Mackinac

Breaking News 101: How to Get, Verify and Relay First
 8-9:30 a.m., Duluth B

NABJTech: Journalism Driven by Technology and Innovation by Kresge Foundation, Powered by The Knight Foundation
 9:30-11 a.m., Columbus

Intersection of Racism and Sexism

in Sports
 11:30 a.m.-1 p.m., Cartier
#MeToo Victims in the Newsroom
 1-2:30 p.m., Nicolet B

Meet the Founders
 1-2:30 p.m., Duluth B

When Art Meets Activism
 3:45-5:15 p.m., Mackinac

Innovation Bubble: Step up your Mobile Journalism Game, Powered by The Knight Foundation
 4-5:00 p.m., DaVinci

Les Payne Tribute
 6:30-8:30 p.m., Mackinac

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10 Meals for \$10 or less

By BRE'ANNA GRANT
NABJ Monitor

You've arrived at the hotel, checked in and are ready to get this conference week started. Now, it's time to eat. Here's a list of restaurants within walking distance of the conference, where you can get a decent meal for under 10 bucks.

Lunchtime Global

660 Woodward Ave. No. 110
<http://www.lunchtimeglobal.com/home>
For sandwich lovers, Lunchtime Global is the spot for all your deli favorites. Grab a half for \$5.49 or a whole for \$7.25. Add chips and a drink for a little extra.

Dime Store

719 Griswold St. No. 180
<http://www.eatdimestore.com/>
At the Dime Store, you can find all your breakfast food needs with yogurt, oatmeal and French toast. Build your own omelet starting at \$7.50 or order a side of bacon and house potatoes for as low as \$5.50.



A slice of pepperoni pizza at Pop + OffWorld Arcade in Detroit. The downtown eatery also has arcade games and spirits.

POP + OffWorld Arcade

128 Cadillac Square
<http://www.poppizzabar.com/>
Look no further than POP + OffWorld Arcade for pizza, spirits and arcade games. At this modern eatery with an urban feel, you can create your own pizza for as low as \$8.50 and play your favorite throwback arcade games.

Niki's Pizza

735 Beaubien St.
<http://www.niksdetroit.com/>
Splurge on something good when you grab a large pizza for you and your con-

ference buddies. If you're looking for something more, try one of the gyros, wraps or sandwiches for \$6.95-\$9.95.

Nathan's Deli

581 E. Jefferson Ave.
www.nathansdelidetroit.com
Nathan's brags that it is a local, female-owned deli. The menu features more than 40 sandwiches and burgers, most of them at less than \$10. All sandwiches come with a pickle and choice of bread.

Loco's Tex-Mex Grille

454 E. Lafayette Blvd.
locosdetroit.com
In this vibrant and colorful restaurant, diners can enjoy authentic Tex-Mex decor and food without heading south of the border. For \$10, rice, refried beans and two crispy tostadas filled with beef or chicken, beans, lettuce, tomato and sour cream are sure to fill you up.

Ham Shop Cafe

330 Monroe St.
hamshopcafe.letseat.at
Burgers have been the backbone of American food culture for years. Plus, it's Detroit Burger Week through Aug. 5. You can get a double cheeseburger, fries and a drink for \$6.95 out the door, and a New York steak dinner for \$5.95. Also check out the breakfast specials.

Minnie's Rhythm Cafe

546 E. Larned St.
minniesrhythmcfe.com
Craving something savory, creamy and close to a home-cooked meal? Try Minnie's Cafe. For under \$10, diners can enjoy four whole wings and a side. Try the macaroni and cheese.

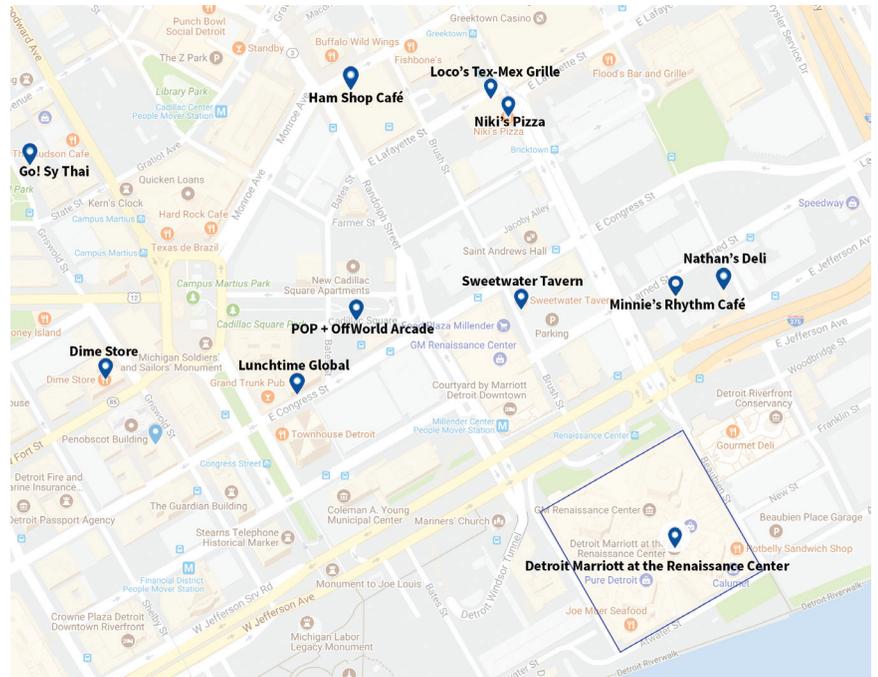


Sweetwater Tavern in Detroit serves chicken wings popular with locals for their unique dry rub seasoning, a secret recipe.



PHOTOS BY MARTHA ASENCIO RHINE/NABJ MONITOR

Tostadas with beef come with a side of refried beans and Mexican rice at Loco's Tex-Mex Grille. A tostada meal is available for \$10.



MAP BY BROOKLYNN COOPER

Sweetwater Tavern

400 E. Congress St.
sweetwatertavern.net
This pub-style restaurant was voted as "Best in Detroit" for wings by the Detroit Free Press in 2017. The wings are savory, fried just right and have a thick sauce that doesn't leave a mess. For \$10, you can enjoy five wings and fries for \$8.95. The restaurant is open until 2 a.m. daily.

Go! Sy Thai

1226 Griswold St.
<http://www.gosythai.com>
For the low price of \$9.99, the Lunch Box special offers one large plate, a fountain drink and a spring roll. The plate comes with your choice of protein and a side of fried rice. Options include chicken, beef, steamed tofu, fried tofu or veggies such as broccoli, cabbage, baby corn, pea pods and water chestnuts.

NABJ veterans passing the torch to millennials

Young professionals are taking over the organization

By ANFERNEE PATTERSON

NABJ Monitor

Millennial- and Generation X-aged journalists represent three-fourths of the National Association of Black Journalists' membership, according to a recent report.

NABJ's 2017-2020 Strategic Plan revealed that 44 percent of NABJ memberships are students and emerging professionals, while 40 percent of its members are under the age of 35.

"More than two out of five are students, newly minted journalists or under the age of 35 and can't offer strong financial support," the strategic plan stated. "This requires that NABJ enhance its value propositions to attract more members who are financially secure in journalism and media-related fields and have the skillset to adapt to 21st century journalism."

While the strategic plan acknowledged that many young journalists cannot offer strong financial support, NABJ's newly appointed executive director and longtime member Drew Berry insisted there was general excitement from the board about more millennial and Gen-X members joining the organization.

"I'm happy! It means that they are engaged in what we are doing," Berry said. "Our mission is to engage them into leadership roles so that they will be better equipped than we are."

"That is one reason why many exhibitors come here, is because they want them," he added. "It's a really good thing and it speaks well for this organization."

Altogether, millennial and Gen-X members comprise 75 percent of NABJ's membership, a statistic that President Sarah Glover and the rest of the current leadership have embraced moving forward.

NABJ has set priorities that include mentoring and training young students, catering to the younger generation and becoming more involved on social media. The board of directors also wants to



JAZMIN GOODWIN/NABJ MONITOR

Tierra Riddick, a student at Michigan State University, peruses the convention program.

focus on innovation and reaching members through social media.

"What is unique about NABJ is that we have amazing content. We have amazing capacity—our student programs, student project and annual convention," Glover said. "But we have all the gusto in (millennial and Gen-X members) to back it up that maybe other organizations don't have. But we do, so that is why we will carry on."

"So it's not just enough to have the young members and statistics, but we have to actually create strategies around millennials because we want them to be the future and carry on the mission in the way it was intended," she added. "We as a board are going to strategically work with fund development and other stakeholders with business enterprises on some strategies. So millennials will be a large part of what that will be and what that looks like."

Since its founding in December 1975, NABJ has invested in a wide variety of programming to support its student and emerging members, including its Student

Education Enrichment and Development program, which includes the student multimedia projects, the student scholarship program and the annual career fair.

"I've always been supportive of the idea of youth involvement in NABJ because as we grow, age, mature and eventually retire, we also need people to come behind us to keep the organization up," said Will Sutton, former NABJ president and director of communications at Grambling State University. "If we do things right at NABJ, our youth members should get more benefits than [us] veteran journalists."

According to some millennial and Gen-X members attending this year's convention, another important factor in their participation in NABJ has been discounted membership rates and reasonably priced events.

"Starting out, I did not have to pay anything," explained Chris Ruffin Jr., a news producer and assignment editor for WXII-12 News in Greensboro/Winston Salem, North Carolina. "Once I graduated and started my first job, I had to start

paying but it has been worth it."

Ruffin, who is a graduate of Stillman College, first joined the college's student chapter in 2012.

But for the first five years of his career, Ruffin was able to enjoy discounted rates for membership as an Emerging Professional member.

"(NABJ's student programming) put me in a position to succeed. ... Going to various student chapter meetings, panels and being accepted to attend CNN producing workshops have helped me," he explained. "Everybody who I have as friends and mentors, I met at NABJ. I built these relationships that transcended into my internship and job."

Two important objectives the NABJ Board of Directors has focused on are innovation and cross-training support. This means that millennial and Gen-X members can expect even more programs that they may find useful as they enter and move up in the industry.

Xavier University senior and NABJ student chapter President Allana Barefield said her membership has paid off.

"I invested in myself by becoming involved with NABJ," she said. "Along with that, I am also the student representative for the NABJ Sports Task Force which has helped me secure an internship."

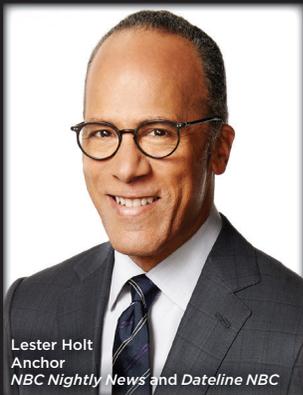
This is Barfield's fifth year as a member of the organization and the fifth convention she has attended. She has previously served as a mentor for NABJ JShop, which provides training for high school journalists, and was excited about this year's convention being held in Detroit.

"It would be cool to listen to a panel of women and women in the sports industry," she said. "Being a woman in sports, people assume you do not know what you are talking about and it would be great to speak on challenges and tips when it comes to dressing [up]."

Other ideas proposed by younger members in Detroit for the convention included an increase in entertainment-based panel discussions as well as more plenary sessions featuring experienced and prominent journalists.

"I definitely want to see the partnership of NABJ and NAHJ like we did one year because it is great to have diversity all in one setting," said Aaron Ladd of WMBF News.

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MSNBC Live with Hallie Jackson



Rashida Jones
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This is who we are.

OUT & ABOUT In the D

The Motor City pulses with life from Cobo Center to Hitsville USA

PHOTOS BY MARTHA ASENCIO RHINE/NABJ Monitor



TOP RIGHT: DJ Kid McFly spins on Tuesday night at the historic Flood's Bar and Grille. The venue in the heart of downtown Detroit is part of the city's nightlife.

ABOVE: A couple slow dances next to the bar to the music of a DJ at Flood's Bar and Grille in Detroit about 10 p.m. Tuesday. A staple of Detroit nightlife for 25 years, the restaurant/bar provides live entertainment five nights a week.

RIGHT: Angela Burrell, 50, walks to work in front of the historic Motown Museum, nicknamed Hitsville USA, on Tuesday. Burrell, who has lived in Detroit all her life, says she's seen the city slowly evolve into its comeback moment.



ABOVE: The Joe Louis statue inside the Cobo Center in downtown Detroit.



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Election conflict forces NABJ to redo vote for media-related rep

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her campaign on July 10 after Student Education, Enrichment and Development Chair and Student Projects Director Alexis Mitchell said Sharpe-Brown's involvement with the Student Multimedia Project as a mentor while running for a board position posed a conflict of interest.

Sharpe-Brown was told that the student project sponsorship could be viewed as an unfair advantage for mentors who also are running for office. Food, travel and lodging are covered by NABJ for students and mentors participating in the student project.

There is no language in NABJ's constitution or election rules that disqualifies student project participants or members of any task force from running for office.

Interim Parliamentarian Melanie Burney said she was not aware of the lack of protocol relating to members' involvement with the student project and elections eligibility.

Two additional board members said they did not know about the voting discrepancy until the board meeting Monday. Voting for new members of the board of directors began July 2.

"I felt like [the conflict] put me in a position where I had to choose," Sharpe-Brown said.

So, she opted to withdraw from the race and serve as the public relations lead for the student project, a role she has had for the last three years.

Sharpe-Brown submitted her letter of withdrawal dated for July 10 to Mitchell, then-Elections Committee Chair Sharyn Flanagan and NABJ President Sarah Glover.

More than two weeks passed between Sharpe-Brown's withdrawal from the race before the ballot was amended to reflect the change, according to Fitzhugh-Craig.

People who believed Sharpe-Brown was still in the race continued to cast votes for her through VoteNet.

Fitzhugh-Craig, whose first day as



CHILEE AGUNANNA / NABJ Monitor

NABJ Treasurer Greg Morrison talks to NABJ Vice President/Broadcast Dorothy Tucker at the board of directors meeting Tuesday morning at the Detroit Marriott at the Renaissance Center.

interim elections chair was Monday, said she could not explain the 17-day delay between Sharpe-Brown's withdrawal and the ballot change.

Flanagan, Fitzhugh-Craig's predecessor, resigned from her post as elections chair Monday—the same day Fitzhugh-Craig was named as interim elections chair—due to a family emergency.

"The last thing you want to do is tamper with a ballot," Burney said. "That could undermine the whole process. If I told you, 'We went in, but we only changed this,' then it makes you wonder what else has been tampered with."

While this atypical second election is a means of maintaining the integrity of NABJ's democratic process, the need for it exposes holes in the organization's voting policies.

"Had there actually been a rule in writing, we could have avoided this," Sharpe-Brown said. "I just

don't feel like any candidate should be put in a position like this again."

This is not the first time an NABJ member interested in running for election has had to choose between seeking a national position and remaining involved with the student project.

In 2013, Khorri Atkinson, a candidate for student representative, was also selected for that year's student project.

There were no written rules outlining his eligibility for office as a participant on the project. However, project leaders removed him from the project.

"It's just common sense. That's a classic conflict of interest," Atkinson said. "I think NABJ should have known better."

Then-Elections Chairman Mike Woolfolk recommended that the board of directors develop a policy that clearly outlines the relationship between running for office and participating in the Student

Multimedia Project.

Said Woolfolk: "It is entirely up to the board to take action on those recommendations," displaying a digital copy of the report he submitted to the board in 2013. "I'm just finding out, unfortunately, that that never happened."

The recommendation read: "This policy could be as simple as including on the SEED application form a sentence stating, 'a student selected to participate in Student Projects who also wishes to seek election to the Board of Directors at the same convention must choose one or the other, but will not be allowed to do both.'"

Bob Butler, who was elected president in 2013, said he does not recall receiving Woolfolk's recommendation. As president, the election committee's report is one of the first that he would have reviewed after the convention.

"Obviously, we dropped the ball," Butler said. "It's not the policy. It's

making sure it's clear on the application that if you want to run for office, and you want to be part of the student project, you can't do both."

Glover, who was elected to her first term as NABJ president in 2015, seemed to have a different opinion on whose responsibility it is to prevent discrepancies like this.

"At the end of the day, the Elections Committee does set the rules," Glover said. "So we will ask for strong language to set a recommendation for the next election cycle. That could provide more clarity to all stakeholders on the front end."

It remains to be seen whether the board of directors will end its back-and-forth with the Elections Committee and move to amend its eligibility procedures.

"I cannot dwell on it," Sharpe-Brown said. "Am I disappointed? Absolutely. But the show must go on."



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Jeep

Second time around in Detroit draws nearly 3,000

Three years in a row attendance at annual conference is strong

By HADIYAH WEAVER
NABJ Monitor

This year's National Association of Black Journalists convention in Detroit marks three strong years in a row with almost 3,000 people registered.

The number of registrants in Detroit

is slightly below the 2016 convention in Washington, D.C., and the 2017 convention in New Orleans, which both had more than 3,200 registrants. The 2016, 2017 and 2018 NABJ conventions are the three largest in the past 10 years.

According to Crain's Detroit Business, the 2018 convention at the Marriott at the Renaissance Center is expected to generate more than \$10.6 million in revenue for metro Detroit.

Newly appointed Executive Director Drew Berry credits the turnout to strong chapter development, promotion, programming, curiosity and a strong showing by millennials.

"Millennials are now the largest group of NABJ, and that's why we push a lot more content towards millennials and why we are trying to engage millennials even more, because they are the future of this organization," Berry said.

The numbers address a threat identified in the newly released 2017-20 Strategic Plan that noted that NABJ needs to adapt to millennials' needs.

NABJ President Sarah Glover said 58 percent of NABJ members are millennials (ages 16-34) and 17 percent are from Gen X (ages 35-44).

"That has to make everybody proud because that means we are going to continue for another 40 years," Glover said.



PHOTOS BY JAZMIN GOODWIN/NABJ MONITOR

CELEBRATING FEMALE ENTREPRENEURSHIP

Stacy Fernandez (center) shares a laugh with fellow NABJ attendees Wednesday at The Future of Business in Detroit is Black and Female panel. The panel highlighted the stories of five female business owners rebuilding Detroit through entrepreneurship.

THE POWER OF MAGIC